












## Year 11 > 12 Bridging Work Summer Term 2024



Subject	<b>Business Studies</b>
Course	<b>Cambridge Technical</b>
Awarding Body	<b>OCR</b>

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## Course/specification overview

Cambridge Technical provide a strong base for progression to university, apprenticeships or employment and are recognised for UCAS tariff points\*.

There are 2 courses available:

Level 3 Cambridge Technical Extended Certificate in Business - Equivalent to 1 A level

Level 3 Cambridge Technical Diploma in Business - Equivalent to 2 A Levels

There are number of internal units (coursework units) and number of external units (exams):

For Extended certificate – 2 exams and 3 coursework units

Diploma – 4 exams and 6 coursework units

OCR also collaborates with the following employers and universities to develop the Cambridge Technicals in Business.

***Alton Towers, Bouygues UK Ltd BT, Orbit Group, Richer Sounds, Stagecoach, The Institute of Chartered Accountants***

[Coventry University](#), [Staffordshire University](#) [Wolverhampton University](#), [Leeds Beckett University](#), [Buckingham University](#), [University of Sheffield](#), [Midlands University of West England](#)



# Our department expectations

The Business and Economics Department main objective is to strive for all students to reach their full potential and achieve the highest grade according to your ability. In order to meet this objective, we have outlined some expectations.

- 1) All deadlines **MUST** be met. This is essential for all coursework units as missed deadlines means missed opportunity for feedback.
- 2) After each lesson notes must be read and independently reading on the topic set
- 3) It is essential that if any lessons are missed then work needs to be caught up before the following lesson.

## **Expectations**

The Business Studies and Economics Department has high expectations of both students and teachers. Your teachers work incredibly hard to deliver a full, relevant and meaningful curriculum and we expect you to be willing to learn for yourself, be respectful to others in your classes and make your best efforts in all lessons.

We pride ourselves on delivering several of the most popular courses in the sixth form due to our passion in the subjects that we teach, and we would ask that you try to share our enthusiasm in everything that you do in relation to your studies.

## **Lesson Preparation and Organisation**

- Pre-reading (from textbook / revision guide) when requested.
- Organisation: textbook, folders, data sheet, PLCs for each topic.
- Regularly check your email and SMHW
- Equipment: all students are expected to have all the necessary equipment for school including a scientific calculator

## **Independent Study**

- Catch up on missed work due to absences
- Use non-contact study periods (timetabled) for pre-reading, structured reviewing of learned material and practise questions on topics
- Revision for tests and exams
- Use study skills and revision skills that have been taught to you

### **The Importance of Profit**

1. How is it calculated?
2. Why is it a key objective to so many businesses?
3. Should it be the only priority for a business?



## **Review/revise**

### **External Environment**

1. What factors would effect a business?
2. What ethical issues could impact the fashion industry?



## **Watch**



*Achenyo Idachaba*

### **TED TALK: How I turned a deadly plant into a thriving business.**

<https://www.youtube.com/watch?v=iqEHuB-T2qQ>

**Key Thinking Question:** Should business aim to help the community in which it operates?

### **For Netflix users:**



### **American Factory**

Search through your Netflix account

**Key Thinking Question:** For big US businesses who move their production to China is 'cheaper costs' a valid enough reason?



**Listen to**

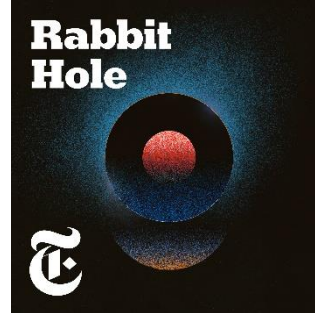


Recommended Podcasts on Spotify:



- 50 Things That Made the Modern Economy – Tim Harford

- Rabbit Hole – The New York Times.



- We Study Billionaires – The Investor's Podcast Network

- FT Money Show – Financial Times



- Freakonomics Radio - Freakonomics



**Read**



The purpose of this guide is to give a definition of the command verbs used in the internally assessed (moderated units) of the Cambridge Technicals qualifications. For the most frequently used command verbs, we have given you examples of how these verbs could be used about a chair

<https://www.ocr.org.uk/Images/273311-command-verbs-definitions.pdf>

Unit overview

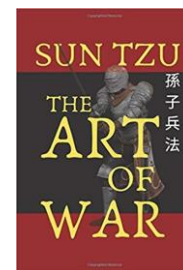
<https://www.ocr.org.uk/Images/267335-cambridge-technicals-business-summary-brochure.pdf>

The Lean Start-Up by Eric Ries <https://www.amazon.co.uk/Lean-Innovation-Successful-Businesses/dp/0670921602>



Startup-

The Art of War – Sun Tzu <https://www.amazon.co.uk/Sun-Tzu-Art-Updated/>

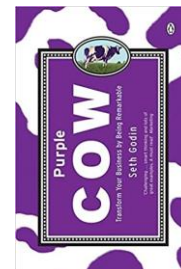


War-

Shoe Dog – Phil Knight <https://www.amazon.co.uk/Shoe-Dog-Memoir-Creator-NIKE/dp/1471146723>



Purple Cow – Seth Godin <https://www.amazon.co.uk/Purple-Cow-Transform-Business-Remarkable>





## **Complete - Compulsory Task**

1. A stakeholder is any person, group or organisation which has an interest in a business because they are affected by, or may be affected by, the activities of that business.

Who are Hayes School Stakeholders?

1 .....

- 2.....
- 3.....
- 4.....
- 5.....
- 6.....
- 7.....
- 8.....
- 9.....
- 10.....

## 2. Netflix task

Netflix is a game changer within the market it operates. For your Bridging Task please answer the questions on

[https://forms.office.com/Pages/ResponsePage.aspx?id=VuIRjA2\\_ZkuiJR7u6LWjKAR-yftpfhNMmrZ7QmII21BUQ1ZNRTIZN0IEMIVKSEE4MIBUT1QwoEtDNC4u](https://forms.office.com/Pages/ResponsePage.aspx?id=VuIRjA2_ZkuiJR7u6LWjKAR-yftpfhNMmrZ7QmII21BUQ1ZNRTIZN0IEMIVKSEE4MIBUT1QwoEtDNC4u)



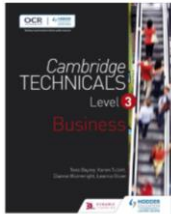
# Microsoft Forms



## Appendices/resources

<https://www.hoddereducation.co.uk/subjects/business-and-accounting/products/level-3/cambridge-technical-level-3-business>

Text book for course



### Cambridge Technicals Level 3 Business

Tess Bayley, Karen Tullett, Leanna Oliver, Dianne Wainwright

ISBN: 9781471874796  
Published: 30/09/2016  
Extent: 368 pages

Inspection Copy

