

Year 11 Revision Schedule 2024_25

Subject/Course:	GCSE Business Studies
Student Name:	GCSE Year 11 students

		Торіс	Key knowledge/skills/questions	Resources/activities/links
Week 1	Monday 20 January 2025	2.1 Growing the business	 Key knowledge How and why businesses grow How and why businesses aims change What globalisation is and how it affects businesses Business ethics Skills Do you know the structure of a 3-mark and 6-mark answer? 	Padlet - https://padlet.com/Mr Robinson/pnfp3oomoyy49mug GCSE Pod - https://www.gcsepod.com/students/ Seneca learning - https://senecalearning.com/en-GB/
Week 2	Monday 27 January 2025	2.2 Making marketing decisions	 Key knowledge The 4 P's Using the 4 P's to make marketing decisions. Skills Do you know the structure of a 9-mark answer? 	Padlet - https://padlet.com/Mr Robinson/pnfp3oomoyy49mug GCSE Pod - https://www.gcsepod.com/students/ Seneca learning - https://senecalearning.com/en-GB/
Week 3	Monday 3 February 2025	Revision of new material	Key knowledge	Padlet - https://padlet.com/Mr Robinson/pnfp3oomoyy49mug GCSE Pod - https://www.gcsepod.com/students/ Seneca learning - https://senecalearning.com/en-GB/

			Do you know the structure of a 12-mark answer?	
Week 4	Monday 10 February	Theme 2 only Revision of new material	Key knowledgeTakeovers and mergersSales Process	Padlet - https://padlet.com/Mr Robinson/pnfp3oomoyy49mug GCSE Pod - https://www.gcsepod.com/students/ Seneca learning - https://senecalearning.com/en-GB/
Week 5	Half Term Monday 17 February	Theme 2 only	Key knowledge Stock and stock control Logistics Financial calculations Business ownership Skills Do you know the structure of a 12-mark answer? Blank Page Retrieval	Padlet - https://padlet.com/Mr Robinson/pnfp3oomoyy49mug GCSE Pod - https://www.gcsepod.com/students/ Seneca learning - https://senecalearning.com/en-GB/
Week 6	Monday 24 February	Theme 1 and theme 2 content Theme 1: 1.3 Putting a business idea into practice Theme 2: Review class notes	THEME 1 Key knowledge Business aims and objectives Business revenues, costs and profits Cash and cash-flow Sources of business finance Skills Can you complete a cash flow forecast for a business?	Padlet - https://padlet.com/Mr Robinson/pnfp3oomoyy49mug GCSE Pod - https://www.gcsepod.com/students/ Seneca learning - https://senecalearning.com/en-GB/
Week 7	Monday 3 March	Theme 1 and theme 2 content Theme 1: 1.1 Why new business ideas come about.	 THEME 1 Key knowledge The dynamic nature of business Risk and reward The role of business enterprise 	Padlet - https://padlet.com/Mr Robinson/pnfp3oomoyy49mug GCSE Pod - https://www.gcsepod.com/students/

			THEME 1 Skills	Seneca learning - https://senecalearning.com/en-
				GB/
			Recap 3-mark question structure	
			THEME 2 Key knowledge	
			Review of class notes	
			THEME 2 Skills Review of Edexcel exam technique	
Week		Theme 1 and theme 2 content	THEME 1 Key knowledge	Padlet -
8	Monday 10			https://padlet.com/Mr Robinson/pnfp3oomoyy49mug
	March	Theme 1: 1.2 Spotting a business opportunity	Customer needsMarket research	GCSE Pod - https://www.gcsepod.com/students/
			Market segmentationThe competitive environment	Seneca learning - https://senecalearning.com/en-
			The competitive environment	GB/
			THEME 1 Skills	
			Recap 3-mark question structure for questions linked to an extract.	
Week		Theme 1 and theme 2 content	THEME 1 Key knowledge	Padlet -
9	Monday 17 March	Theme 1: Making the business	Linkilih	https://padlet.com/Mr Robinson/pnfp3oomoyy49mug
	MaiCii	effective	LiabilityBusiness ownership	GCSE Pod - https://www.gcsepod.com/students/
			 Franchises 	
			Business location The marketing mix	Seneca learning - https://senecalearning.com/en-gb/
			The marketing mixBusiness plans	GD/
			THEME 1 Skills	
			Using a 6-mark question	
			structure can you analyse the	
			benefits and drawbacks to each ownership structure?	
			THEME 2: Key knowledge questions	

Week 10	Monday 24 March	Theme 1 and theme 2 content	Understanding the different examination technique for Section A, B and C sections of the paper. THEME 1 Key knowledge Business stakeholders Technology and business Legislation The economy and business External influences THEME 1 Skills Using a 6-mark question structure can you explain the impact of each economic influence on a business?	Padlet - https://padlet.com/Mr Robinson/pnfp3oomoyy49mug GCSE Pod - https://www.gcsepod.com/students/ Seneca learning - https://senecalearning.com/en-GB/
Week 11	Monday 31 March	Theme 1 and theme 2 content	Theme 1 and 2 Key Knowledge: Use department PLCs in order to identify gaps in knowledge and a revision hit list.	Padlet - https://padlet.com/Mr Robinson/pnfp3oomoyy49mug GCSE Pod - https://www.gcsepod.com/students/ Seneca learning - https://senecalearning.com/en-GB/
Week 12	Easter Monday 7 April	Theme 1 and theme 2 content	Theme 1 and 2 Key Knowledge: Use department PLCs in order to identify gaps in knowledge and a revision hit list.	Padlet - https://padlet.com/Mr Robinson/pnfp3oomoyy49mug GCSE Pod - https://www.gcsepod.com/students/ Seneca learning - https://senecalearning.com/en- GB/
Week 13	Easter Monday 14 April	Theme 1 and theme 2 content	Use department PLCs in order to identify gaps in knowledge and a revision hit list.	Padlet - https://padlet.com/Mr Robinson/pnfp3oomoyy49mug GCSE Pod - https://www.gcsepod.com/students/ Seneca learning - https://senecalearning.com/en-GB/

Week 14	Monday 21 April	Theme 1 and theme 2 content	Theme 1 and 2 Key Knowledge: Use department PLCs in order to identify gaps in knowledge and a revision hit list.	Padlet - https://padlet.com/Mr Robinson/pnfp3oomoyy49mug GCSE Pod - https://www.gcsepod.com/students/ Seneca learning - https://senecalearning.com/en-GB/
Week 15	Monday 28 April	Theme 1 and theme 2 content	Theme 1 and 2 Key Knowledge: Use department PLCs in order to identify gaps in knowledge and a revision hit list.	Padlet - https://padlet.com/Mr Robinson/pnfp3oomoyy49mug GCSE Pod - https://www.gcsepod.com/students/ Seneca learning - https://senecalearning.com/en-GB/
Week 16	Monday 5 May	Theme 1 and theme 2 content	Theme 1 and 2 Key Knowledge: Use department PLCs in order to identify gaps in knowledge and a revision hit list.	Padlet - https://padlet.com/Mr Robinson/pnfp3oomoyy49mug GCSE Pod - https://www.gcsepod.com/students/ Seneca learning - https://senecalearning.com/en-GB/
Week 17	Monday 12 May	Theme 1 and theme 2 content	Theme 1 and 2 Key Knowledge: Use department PLCs in order to identify gaps in knowledge and a revision hit list.	Padlet - https://padlet.com/Mr Robinson/pnfp3oomoyy49mug GCSE Pod - https://www.gcsepod.com/students/ Seneca learning - https://senecalearning.com/en-GB/
Week 18	Monday 19 May	Theme 1 and theme 2 content	Theme 1 and 2 Key Knowledge: Use department PLCs in order to identify gaps in knowledge and a revision hit list.	Padlet - https://padlet.com/Mr Robinson/pnfp3oomoyy49mug GCSE Pod - https://www.gcsepod.com/students/

Week 19	Half Term Monday 26 May	Theme 1 and theme 2 content	Theme 1 and 2 Key Knowledge: • Use department PLCs in order to identify gaps in knowledge and a revision hit list.	Seneca learning - https://senecalearning.com/en-GB/ Padlet - https://padlet.com/Mr Robinson/pnfp3oomoyy49muq GCSE Pod - https://www.gcsepod.com/students/ Seneca learning - https://senecalearning.com/en-GB/
Week 20	Monday 2 Jun	Theme 1 and theme 2 content	Use department PLCs in order to identify gaps in knowledge and a revision hit list.	Padlet - https://padlet.com/Mr Robinson/pnfp3oomoyy49mug GCSE Pod - https://www.gcsepod.com/students/ Seneca learning - https://senecalearning.com/en-GB/